



Frequently Asked Questions

When were you founded?

Casa de Esperanza was founded in 1982 by a group of Latinas concerned about domestic violence in our community.

What is your mission?

Casa de Esperanza mobilizes Latinas and Latino communities to end domestic violence.

What is your vision?

Latinas, their families, and communities throughout the world recognize domestic violence and act to end it by creating communities rooted in honor and respect.

What is your budget and fiscal year?

Our budget for FY 09 is \$2.3 million. The fiscal year runs from July 1st – June 30th.

How many staff do you have?

Casa de Esperanza has 36 staff members, 29.84 FTE (full-time equivalent)

How many volunteers do you have?

Casa de Esperanza had 96 volunteers that donated approximately 5,000 hours last year.

How many people do you serve?

Last year, Casa de Esperanza served nearly 14,000 individuals and families.

What are the goals of Casa de Esperanza? (per strategic plan)

- Deepen SCOPE OF WORK, expanding training and technical assistance to a national and transnational audience while deepening local direct services.
- Diversify and increase FINANCIAL RESOURCES through product sales; increasing consulting contracts; and increased fundraising efforts from individuals, foundations and corporations.
- Strengthen and stabilize STAFF AND CULTURE by developing future leadership and creating a staff culture that is steeped in the organization's mission and entrepreneurial spirit.
- Develop and enhance BOARD RELATIONS to educate and engage the Board of Directors in fundraising, increasing recognition, and other support for the organization.

What are Casa de Esperanza's programs?

At Casa de Esperanza we use the term, *initiative*, to describe our work because the term, *program*, is primarily used by social service organizations to describe work that they “do” for their constituents. In contrast Casa de Esperanza is an advocacy organization whose role is to inject support, options, access to information and resources, and opportunities into communities so that our constituents can “do” for themselves. Our initiatives fall into three areas of work:

- 1) Fuerza Unida—A community engagement process: *Centro de Información Recursos*; community action planning and implementation; leadership development
- 2) Family Advocacy: advocacy with battered Latinas and their children, *El Refugio*, legal and court advocacy; crisis line, co-advocacy with other local shelters
- 3) Training and Technical Assistance: consultation and training for national Latino and mainstream domestic violence organizations; national community engagement in four communities; youth peer education; development and sale of products and tools for Latino and mainstream organizations, community groups, and individuals.

Who are the staff leaders?

Patti Tototzintle is Casa de Esperanza's **Chief Executive Officer** and is responsible for oversight of all organizational programming, internal operations, and local collaborations and partnerships. She is also responsible for Board development and staff leadership development.

Amy Sánchez is the **Chief Executive for External Relations** and oversees all external organizational relationships including national and international partnerships, fund development, communications, and marketing. Finally, she is also responsible for research, evaluation, and the development of new products and programs.

Olga R. Trujillo is the **Director of Programs** and supports the CEO and Chief Executive for External Relations in implementation and evaluation of programs. A nationally respected activist in domestic violence and sexual assault, Olga is an attorney who has served in various capacities at the US Department of Justice.